

FOR IMMEDIATE RELEASE

**BRILLIANT DIGITAL TEAMS WITH SLINGSHOT
ENTERTAINMENT TO DISTRIBUTE 20 TITLES ON DVD**

Internet, CD-ROM, and Video Joined By DVD To Expand Brilliant's Revenue Base
Mar. 15, 1999 -- Brilliant(TM) Digital Entertainment, Inc. (<http://www.bde3d.com>), a leading interactive entertainment content and digital animation tools developer, and SlingShot Entertainment(TM), a special purpose DVD publisher and distributor, announced today that SlingShot has been granted exclusive worldwide rights to distribute twenty of Brilliant's Multipath(TM) Movies and Adventures in the DVD format. Under the agreement, SlingShot has made financial, production and marketing commitments in exchange for exclusive retail DVD distribution rights to the titles. The value of SlingShot's commitment is anticipated to exceed \$1,000,000, including marketing and production commitments by SlingShot valued at approximately \$400,000 and advances and guarantees with an expected value to Brilliant of \$600,000. OEM and bundled sales of DVD products will be managed jointly. SlingShot will also use its DVD version of Brilliant's Digital Projector(TM) to drive traffic to Brilliant's web site.

Pursuant to the agreement SlingShot will convert and publish all available, and some yet to be released, Multipath Movie and Multipath Adventure titles, based on characters including Superman, Xena and Ace Ventura, on the DVD format. Initial products are expected to be available in retail in the second half of 1999.

SlingShot Entertainment is an affiliate of The Enterprise, a privately-held group of entertainment production companies that includes five facilities and over 150 employees and has been operating for 25 years. With this agreement and the support of Enterprise DVD, a leader in development for the new and prospering format, SlingShot will be continuing to push the creative and technical envelope of multimedia. SlingShot features an impeccable catalog of titles including films originally presented in IMAX® theaters, classic cinema, award-winning animation, interactive properties and music/theater performances.

J.D. Sussman, Executive Vice President of SlingShot Entertainment commented, "Brilliant has developed an exciting new genre of interactive entertainment that is ideally suited to the DVD format. We believe Multipath Movies have the characters, plots and interactivity as well as attractive mass market price points that will prove to be successful with a broad range of consumers at retail. We are pleased that Brilliant has recognized our leadership in DVD publishing and selected us to bring their titles to market. This is a unique opportunity to bring Multipath Movies and Adventures to the living room where this entertainment form is a lot of fun"

Kevin Bermeister, president of Brilliant Digital, commented, "The SlingShot relationship is an important step in our continued progress toward expanding distribution and awareness by forging new revenue sharing partnerships."

This agreement ratifies Brilliant's technology and production strategy, which allows content to be re-purposed for distribution across multiple media platforms at a very low production cost. Our proprietary systems enable output from a single production process to DVD, CD-ROM, Internet and broadcast, with this agreement being exclusive to the DVD video format. Accordingly, we are becoming known as a convergent content and programming partner in the Internet and broadcast animation industries and are well positioned to take advantage of the growing popularity of each new digital format."

About Brilliant Digital Entertainment

Brilliant Digital Entertainment (<http://www.bde3d.com>) is the production studio responsible for creating Multipath Movies, a new generation of digital entertainment to be distributed over the Internet, on CD-ROM, as television programming and for home video. Multipath Movies are developed using proprietary, technologically advanced software tools that produce three-dimensional, digitally animated stories, each with multiple user-influenced plot alternatives or paths that lead to a variety of distinct conclusions.

Brilliant Digital has formed strategic alliances with Packard Bell NEC, CompuServe, British Telecom, DVD EXPRESS, Kesmai's GameStorm and @Home to distribute its Multipath Movies over the Internet's World Wide Web and has acquired the exclusive worldwide interactive rights to Bantam Doubleday Dell Books for Young Readers for the Choose Your Own Adventure series of interactive books.

Brilliant has also signed content license agreements for the following properties: Ace Ventura (Morgan Creek Productions), KISS, Popeye (King Features), Superman (DC Comics) and Xena (Universal Studios). The company is headquartered in Los Angeles, CA with offices in Bondi Junction and Double Bay, Australia and Middlesex, England.

Information about Forward Looking Statements

Statements in this news release that relate to future plans, financial results or projections, events or performance are forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Act of 1934, as amended. Forward-looking statements include Brilliant's statements of its expectation that its agreement will generate \$600,000 in advances and guarantees and that the DVD titles will be available in retail distribution in the second half of 1999.. Brilliant's expectation of \$600,000 of advances and guarantees is based on a guarantee of unit sales of the DVD titles licensed to Slingshot multiplied by a royalty rate determined by reference to the anticipated retail price of the DVD titles.

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