

## **SLINGSHOT ENTERTAINMENT ANNOUNCES THE SIGNING OF “GREAT NORTH” LARGE FORMAT FILM FOR RELEASE ON DVD AND VIDEO**

*DVD two-pack will include movie, bonus features and full-length audio CD soundtrack*

BURBANK, CA ---April 12, 2001---SlingShot Entertainment, a leading independent licensee and distributor of DVD and video programming worldwide, announced the signing of an agreement with TVA International to release the large format film about life above the Arctic Circle, *Great North*, on DVD and video.

*Great North* was released theatrically in September, 2000, winning the “Gran Prix du Jury” award at the sixth annual Festival de films Grands Format de La Geode in Paris, and is expected for release on DVD in October, 2001.

“We’re elated to add *Great North* to our catalog of large format films,” exclaimed Mitch Perliss, Vice President of SlingShot. “It’s an excellent movie that enhances our catalog, and we’re excited to partner with TVA International to release it on DVD and video.” According to Perliss, the DVD will be “enhanced with multiple bonus features designed to complement the theatrical release, including the first large format film that will be packaged together with the audio CD soundtrack.”

Spearheading the development of bonus feature material is Teresa Franklyn, SlingShot’s Product Manager. According to Franklyn, additional bonus features include a “Making of,” a special video on caribou, a Caribou Fun Facts trivia game, Photo Gallery, Director’s Commentary, Inuktitut language lesson, EPK, theatrical trailers, and a screen saver that can be downloaded to a PC. The DVD soundtrack will be available in both English and French languages in Dolby Digital 5.1 Surround Sound and in DTS Surround Sound.

This is the initial DVD release of a large format film produced by TVA International. “My relationship with SlingShot started during my tenure with the National Film Board of Canada,” stated Steven Morris, Director of Distribution for TVA International. “It’s great to be doing business with them again. SlingShot's DVDs are content driven and widely distributed in the markets we are targeting. *Great North* is a perfect title for their catalogue.”

TVA International is the leader among Canadian distributors of television programming, and one of the leading theatrical feature film distributors in the country. Based in Montreal with offices in Toronto and Los Angeles, the Company produces youth-oriented television programs, including animation, and distributes programs and feature films nationally and internationally.

SlingShot Entertainment is the world’s largest distributor of large format films on DVD and video, with over twenty-five large format films in their catalog. The company is a division of the Enterprise Group, a privately owned company based in Burbank, CA.

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