

PRESS RELEASE

FOR IMMEDIATE RELEASE

October 2, 2001

SLINGSHOT ENTERTAINMENT ENTERS ANOTHER DIMENSION WITH FOUR FILMS ON DVD!

Burbank, CA – SlingShot Entertainment, the leading supplier of large format films on DVD, offers thrills and chills in another dimension this October with the release of four large format films. Originally seen in IMAX® theaters, the films include *Ultimate G's*, *Encounter in the Third Dimension* starring Elvira - Mistress of the Dark, *Alien Adventure* and *Haunted Castle*, featuring the voice of Harry Shearer. All four carry a suggested retail price of \$19.99.

Also available is the *Ultimate 3D Collection* featuring *Encounter in the Third Dimension*, *Alien Adventure* and *Haunted Castle* plus a 3D Home Theater 3D-viewing system including two pairs of shutter glasses, a video synchronization box, RCA video extension, power supply, and instruction manual. This collection has a suggested retail price of \$99.99 and will be available the first week of November.

Encounter in the Third Dimension is a groundbreaking venture into the realm of 3D filmmaking where captivating computer-generated imagery mixes with live action. It features Elvira – Mistress of the Dark as well as Stuart Pankin and highlights early incarnations of 3D through the most modern creations such as James Cameron's theme park attraction, *Terminator 2:3D*.

A young musician is summoned to his mother's castle in accordance with her final wishes in *Haunted Castle*. Upon his arrival, the castle begins to come alive as materializing spirits lead him to Mr. D (voiced by Harry Shearer), who makes the young man a tantalizing offer, the same offer that his mother accepted over twenty years earlier: surrender your soul in exchange for fame and fortune.

Alien Adventure follows a group of aliens as they head toward planet Earth in hope of establishing a new home for their people. Little do they know they're in for the ride of their lives when they land in the middle of "Adventure Planet," a new high tech amusement park not yet open to the public.

All three of these films feature a 2D and 3D version, a Director's Commentary, a "Making of" featurette and behind-the-scenes footage.

Containing the most dynamic aerial stunts ever shot in large format woven into a delightful story of a young boy's dream to fly, ***Ultimate G's*** is a story about having a dream and pursuing it despite all odds. Bonus feature material includes a 2D and 3D version, a short history of aviation entitled *Zac's Dream, Aerobatics – American Style*, scenes from the Expo 2000 Air Show in Van Nuys, CA., a "Making of" featurette and a Producer/Director Commentary.

SlingShot Entertainment is the world's largest distributor of large format films on DVD and video. Located in Burbank, CA, SlingShot is affiliated with The Enterprise Group, a multi-media conglomerate that provides a variety of world class services for audio, video, DVD, interactive and live productions. SlingShot's complete DVD collection ranges from an eclectic mix of movies originally presented in IMAX® theaters to cult and classics films and a host of animated features for all ages.

FOR MORE INFORMATION CONTACT:

Sue Procko or Maral Kaloustian
Sue Procko Public Relations
323/653-5153
sprockopr@aol.com

SLINGSHOT ENTERTAINMENT'S 3-D LINE UP

Street Date: October 16, 2001

Encounter in the Third Dimension

Featuring Elvira – Mistress of the Dark
DTS/Dolby Digital 5.1 Surround

Catalog #: SDVD9265
UPC: 0 1707 89265 2 1
Run Time: 57 minutes
SRP: \$ 19.99

Haunted Castle

Featuring the voice of Harry Shearer
DTS/Dolby Digital 5.1 Surround

Catalog #: SDVD9263
UPC: 0 1707 89263 2 3
Run Time: 92 minutes
SRP: \$ 19.99

Alien Adventure

DTS/Dolby Digital 5.1 Surround

Catalog #: SDVD9264
UPC: 0 1707 89264 2 2
Run Time: 85 minutes
SRP: \$ 19.99

Ultimate G's

DTS/Dolby Digital 5.1 Surround

Catalog #: SEDVD9174
UPC: 0 1707 89174 2 0
Run Time: 104 minutes
SRP: \$19.99

Also available on VHS
UPC: 0 1707 89859 3 1
Run Time: 42 minutes
SRP: \$14.99