

PRESS RELEASE
FOR IMMEDIATE RELEASE
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REACH THE SUMMIT WITH THE DVD AND VIDEO RELEASE OF KILIMANJARO: TO THE ROOF OF AFRICA!

***SlingShot Entertainment Brings a New Adventure to DVD from David Breashears,
Co-Director and Expedition Leader of Everest.***

Burbank, CA -- For those who loved the intrigue and spectacle of *Everest*, Breashears' second film is an amazing account of his trek up the highest mountain in the world - Kilimanjaro. At 19,340 feet high, Kilimanjaro is the heart of Africa's treasures, and a symbol of the continent's diverse natural splendors. This October, SlingShot Entertainment will bring this breathtaking trek to homes nationwide with the DVD and VHS release of the critically acclaimed, ***Kilimanjaro: To the Roof of Africa***.

Filmed in the picturesque large format, the film whisks the viewer away to Africa where they become a part of the expedition team. David Breashears, an Emmy Award winning high altitude mountaineer cinematographer, produced and directed this spectacular story of six trekkers, ages 12-64, on the adventure of their lives. Over the past seventeen years, Breashears has worked on 27 film projects.

Kilimanjaro: To the Roof of Africa on DVD contains *The Making of Kilimanjaro*, a production slide show, film trivia and the original theatrical trailer. It will be available 10/22/02 and the DVD is priced at \$19.98.

SlingShot Entertainment's partner and executive producer of *Kilimanjaro*, the Houston Museum of Natural Science, is one of the most active of the museum-based distributors of large format films. "We are thrilled to be working with SlingShot again," said Charlotte Brohi, Director of Film Distribution at HMNS. "Their past DVD marketing campaigns are impressive, and we look forward to a promising future for *Kilimanjaro*."

SlingShot Entertainment is the world's largest distributor of large format films on DVD and video. Located in Burbank, CA, SlingShot is affiliated with The Enterprise Group, a multi-media conglomerate that provides a variety of world-class services for audio, video, DVD, interactive and live productions. Enterprise Studio was named the #2 Mixing Studio of 2001 by Billboard Magazine. SlingShot's complete DVD collection ranges from an eclectic mix of movies originally presented in IMAX® theaters to cult and classics films and a host of animated features for all ages.

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