



**PRESS RELEASE**  
NOT FOR IMMEDIATE RELEASE  
October 20, 2002

## **SLINGSHOT ENTERTAINMENT ACQUIRES JANE GOODALL'S WILD CHIMPANZEES FOR HOUSEHOLDS NATIONWIDE!**

*"I do hope this opens the world of chimpanzees to a new generation of young people," Goodall says. – USA Today, September 25, 2002*

LOS ANGELES – SlingShot Entertainment announced today they have acquired the home entertainment rights to the large-format film, *Jane Goodall's Wild Chimpanzees*. The film opened last month nationwide and is based on Dr. Goodall's decades of well-known research on chimpanzees. In only 43 minutes, the film spans more than 40 years of her incredible and selfless work among the chimps at Gombe National Park on Lake Tanganyika in Africa. Without her continued efforts, the chimp population may become extinct due to poaching and loss of their natural habitat.

The DVD will be available mid-January 2003 and will include, among others, a director's commentary, a Behind-the-Scenes Featurette and a Making of the Music segment featuring Johnny Clegg. A VHS version of the film will also be offered at that time.

"We're extremely pleased to be releasing *Jane Goodall's Wild Chimpanzees*," stated Mitch Perliss, Vice President and General Manager of SlingShot Entertainment. "It is truly one of the most educational and fascinating films we have ever acquired and it has been an honor working with Dr. Goodall and her team."

"We are very excited to be offering *Jane Goodall's Wild Chimpanzees* to homes nationwide," commented Nona Gandelman, Vice President/Director of Communications of the Jane Goodall Institute. "SlingShot Entertainment has the expertise to make sure we reach this new generation of young people through DVD."

The film project began nearly five years ago and was partially funded by the National Science Foundation. The Science Museum of Minnesota served as one of the executive producers.

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The Jane Goodall Institute advances the power of individuals to take informed and compassionate action to improve the environment for all living things. With Dr. Jane Goodall's words and example as guiding principles, the Institute inspires hope for a brighter future.

SlingShot Entertainment is the world's largest distributor of large format films on DVD and video. Located in Burbank, CA, SlingShot is affiliated with The Enterprise Group, a multi-media conglomerate that provides a variety of world-class services for audio, video, DVD, interactive and live productions. Enterprise Studio was named the #2 Mixing Studio of 2001 by Billboard Magazine. SlingShot's complete DVD collection ranges from an eclectic mix of movies originally presented in IMAX® theaters to cult and classics films, award-winning music titles and a host of animated features for all ages.

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