

PRESS RELEASE

For Immediate Release

November 11, 2002

EXPLORE THE BEGINNING OF ANIMAL LIFE WITH THE CRITICALLY ACCLAIMED "THE SHAPE OF LIFE" PBS SERIES NOW AVAILABLE ON DVD COURTESY OF SLINGSHOT ENTERTAINMENT!

Burbank, CA -- As previously seen on PBS, *The Shape of Life* series is now available for the first time on DVD from SlingShot Entertainment. Initially released on four DVDs, each containing two complete episodes, this eight-part series is narrated by Peter Coyote (*Erin Brockovich, E.T.*) and produced in association with the National Science Foundation. The series is also available as a 4 DVD Box Set containing all eight episodes and on VHS.

The Shape of Life tells the fascinating story of the beginnings of all animal life. Using innovative camera techniques and stunning computer animation, the viewer is treated to never before seen images presented in spectacular detail. The series recounts the stories of revolutionary findings and scientific breakthroughs in biology, genetics and paleontology.

"We are excited to be releasing this incredible series," commented Mitch Perliss, Vice President and General Manager of SlingShot Entertainment. "It includes some incredible camera work along with breathtaking computer animation that shows the life process as never before."

"*The Shape of Life* reveals the dramatic rise of the animal kingdom as it is being pieced together through scientific discovery," said Mark Shelley, Executive Producer of the series.

The Shape of Life set includes the following DVDs: Origins & Life on the Move; The First Hunter & Explosion of Life; The Conquerors & Survival Game; and The Ultimate Animal & Bones, Brawn & Brains. Each DVD is priced at \$19.99. The Box Set, entitled The Complete Journey, is priced at \$69.99.

Sea Studios Foundation, based in Monterey, CA, is dedicated to communicating a sense of wonder, appreciation and respect for the world around us. By revealing new science and utilizing stunning photography the organization generates an exciting new brand of educational programs.

SlingShot Entertainment is the world's largest distributor of large format films on DVD and VHS. Located in Burbank, CA, SlingShot is affiliated with The Enterprise Group, a

multi-media conglomerate that provides a variety of world-class services for audio, video, DVD, interactive and live productions. SlingShot's complete DVD collection ranges from an eclectic mix of movies originally presented in IMAX® theaters to cult and classic films and a host of animated features and 3D DVDs for all ages.

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SHAPE OF LIFE: THE COMPLETE JOURNEY

Available Now

DVD

MSRP \$69.99 UPC 0 1707 89979 2 7

VHS

MSRP \$49.99 UPC 0 1707 86001 3 1

SHAPE OF LIFE: ORIGINS & LIFE ON THE MOVE

Available Now

DVD

MSRP \$19.99 UPC 0 1707 89975 2 1

VHS

MSRP \$14.99 UPC 0 1707 89998 3 9

SHAPE OF LIFE: THE FIRST HUNTER & EXPLOSION OF LIFE

Available Now

DVD

MSRP \$19.99 UPC 0 1707 89976 2 0

VHS

MSRP \$14.99 UPC 0 1707 89999 3 8

SHAPE OF LIFE: THE CONQUERORS & SURVIVAL GAME

Available Now

DVD

MSRP \$19.99 UPC 0 1707 89977 2 9

VHS

MSRP \$14.99 UPC 0 1707 86000 3 2

SHAPE OF LIFE: ULTIMATE ANIMAL & BONE, BRAWN & BRAINS

Available Now

DVD

MSRP \$19.99 UPC 0 1707 89978 2 8

VHS

MSRP \$ 14.99 UPC 0 1707 86002 3 0