



## ***PRESS RELEASE***

DRAFT #1 – NOT FOR IMMEDIATE RELEASE

November 15, 2002

# ***INDIA: KINGDOM OF THE TIGER*** **ROARS INTO RETAIL THIS NOVEMBER!**

Burbank, CA -- This November, viewers can take a trip to the enchanting land of India without ever leaving their living room. SlingShot Entertainment will release the large format film, ***India: Kingdom of the Tiger*** on DVD and VHS, available November 26, 2002. Originally released in IMAX® theatres, ***India: Kingdom of the Tiger*** was inspired by the writings of Jim Corbett, writer, hunter and conservationist. The film, seen through the eyes of Corbett, journeys across India and comes face-to-face with the majestic Bengal tiger.

"The unique experience provided by ***India*** translates perfectly to DVD and lends itself to interesting and educational bonus features, including a 40-minute National Wildlife Federation program entitled 'Tigers'," commented Mitch Perliss, Vice President and General Manager of SlingShot Entertainment. "This is one of our most magnificent large format releases ever."

"This project has been very close to my heart - being there is like being in an unending movie." explained ***India's*** producer, Afsana Amarsy. "The DVD technology captures the vibrant colors of India and the film perfectly - it is very impressive how the well this DVD showcases the spectacular imagery of the film!"

***India: Kingdom of the Tiger*** is the story of a land painted by countless cultures, customs, colors and faces. It is guided by the tale of Jim Corbett, the son of a British postman, who became famous in India as a hunter of man-eating tigers. He was also a photographer and conservationist, and soon found his way into hearts as India's first tiger conservationist and as a well-loved writer. On a journey through time, from the Mughal era to the present day, ***India: Kingdom of the Tiger*** explores the challenges facing the mighty tigers that once roamed India by the thousands. Taking viewers from the majestic Himalayan peaks to the golden deserts of Rajasthan, it explores the varied history of this majestic animal and dramatically depicts the timeless spirit of India.

**SLINGSHOT ENTERTAINMENT**

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SLINGSHOT

Primesco was created in 1993 with the objective of serving the large-format film industry through the production and distribution of family-oriented IMAX® films and through the development of large-format theatres. Since that time, Primesco has become a key player in the large-format film industry, with a successful track record and impressive film library.

SlingShot Entertainment is the world's largest distributor of large format films on DVD and VHS. Located in Burbank, CA, SlingShot is affiliated with The Enterprise Group, a multi-media conglomerate that provides a variety of world-class services for audio, video, DVD, interactive and live productions. SlingShot's complete DVD collection ranges from an eclectic mix of movies originally presented in IMAX® theaters to cult and classics films, award-winning music titles and a host of animated features for all ages.

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## **India Kingdom of the Tiger**

DVD -- 0 1707 89860 2 0 -- \$19.99

VHS -- 0 1707 89861 3 6 -- \$14.99

Street Date: November 26, 2002

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