

# ***PRESS RELEASE***

FOR IMMEDIATE RELEASE

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## **FAIRYTALES, MAGIC, MELODIES AND ROMANCE -- LET *THE LEGEND OF LOCH LOMOND* SWEEP YOU AWAY TO ANOTHER TIME AND PLACE!**

### ***SlingShot Entertainment Signs Exclusive Worldwide Agreement For This Breathtaking Period Film!***

Burbank, CA – SlingShot Entertainment has entered into a worldwide multi-year distribution agreement with Scottish Enterprise Dunbartonshire for the exclusive home entertainment rights of *Legend of Loch Lomond*. The film was specially commissioned by Scottish Enterprise Dunbartonshire to be screened at Loch Lomond Shores, Scotland's premiere visitor destination. Just north of Glasgow, Loch Lomond is an area whose tumultuous history and folklore have fascinated millions for centuries. SlingShot Entertainment has slated the film to be released on both DVD and VHS in the first quarter of 2003.

*Legend of Loch Lomond* premiered this past summer at the royal launch of the attraction and marked the opening of the iWerks theater at Loch Lomond Shores. The story is set in the breathtaking surroundings of Loch Lomond, a celebrated and unique place in Scottish folklore. The area is famous for its many glacier-formed islands that seem to float in an ever-changing landscape. It remains a popular visitor destination because of the inspiring beauty, mystical presence, magical past as well as stunning myths and legends.

“With this title we have the opportunity to be extremely expressive and use different creative concepts given the wealth of history that Loch Lomond provides,” commented Jennifer Nelson, Director of Product Development for SlingShot Entertainment.

*Legend of Loch Lomond* is based on the story of the world-famous song, “The Bonnie Bonnie Banks O’ Loch Lomond.” It is the dramatic ghost story of 18<sup>th</sup> century lovers cruelly separated by war, but reunited in the present day by a beautiful young singer who inadvertently becomes entangled in their tale. The story takes place on a Midsummer’s Night, a time when two worlds, the modern day and magical past collide.

Scottish Enterprise Dunbartonshire is part of the Scottish Executive's main economic development agency for Scotland. It is responsible for helping to deliver the Executive's Smart Successful Scotland strategy, which covers growing businesses, improving skills, and learning, and increasing Scotland's global connections and attractiveness as a business location.

SlingShot Entertainment is the world's largest distributor of large format films on DVD and VHS. Located in Burbank, CA, SlingShot is affiliated with The Enterprise Group, a multi-media conglomerate that provides a variety of world-class services for audio, video, DVD, interactive and live productions. SlingShot's complete DVD collection ranges from an eclectic mix of movies originally presented in IMAX® theaters to cult and classics films, 3D DVDs, award-winning music titles and a host of animated features for all ages.

For more information about Loch Lomond Shores visit [www.lochlomondshores.com](http://www.lochlomondshores.com)

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