

PRESS RELEASE

FOR IMMEDIATE RELEASE

December 27, 2001

SLINGSHOT ENTERTAINMENT HEADS NORTH WITH THE AWARD-WINNING FILM, GREAT NORTH!

Burbank, CA – SlingShot Entertainment, the leading supplier of large format films on DVD, will release the award-winning film, *Great North* at the end of January 2002. Available on VHS, DVD and a Collector's Edition DVD, *Great North* won both "Best Professional Documentary" at the 2001 Real to Reel Film Festival, "Grand Prix" at the 6th Film Festival of La Géode in Paris 2001 and Best Feature Film and Best Cinematography at the 2001 Long Beach International Film Festival.

The DVD is loaded with bonus features including a director's commentary Martin J. Dignard, a English and French version of the "making of" featurette, the original EPK and the theatrical trailer. Additional bonus features consist of Caribou fun facts, a Inuktitut language lesson, a virtual image gallery, a screensaver, a Northern Inhabitants interactive map as well as children's drawings and essays. The Collector's Edition includes the soundtrack CD by composer Violaine Corradi (Cirque du Soleil's *Dralion*). The unique soundtrack blends contemporary sound with Inuit throat songs and traditional Saami music. The film has been digitally remastered from the original large format film.

One of the most stunning films on large-format film, *Great North* reveals the splendor of the Arctic through the land, traditions and culture of the Inuit, featuring original material from the classic silent documentary, *Nanook of the North*. Head to the top of the globe in this intriguing documentary that introduces the viewer to the extraordinary plight of the people

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who have long lived in harmony with the harsh elements of the Arctic. Follow a herd of migrating caribou and take an extreme journey over the rugged terrain.

SlingShot Entertainment is the world's largest distributor of large format films on DVD and video. Located in Burbank, CA, SlingShot is affiliated with The Enterprise Group, a multi-media conglomerate that provides a variety of world class services for audio, video, DVD, interactive and live productions. Enterprise Studio was named #2 Mixing Studio of 2001 by Billboard Magazine. SlingShot's complete DVD collection ranges from an eclectic mix of movies originally presented in IMAX® theaters to cult and classics films and a host of animated features for all ages.

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GREAT NORTH

Street Date: January 29, 2002

VHS

Catalog #: SVHS9096
UPC #:0 1707 89096 3 0
SRP: \$14.99

DVD

Catalog #: SDVD9868
UPC #:0 1707 89868 2 2
SRP: \$19.99

Collector's Edition DVD

Catalog #: SDVD9266
UPC #:0 1707 89266 2 0
SRP: \$29.99